Scotland’s Census 2022

Partner Newsletter Material

**14 February – 20 March**

**How to use this content**

Thank you so much for supporting Scotland’s Census campaign, your support is helping us reach as many people as possible across Scotland, and ensure their voices are heard.

Please include the below content in your next newsletter, website, news article, or internal memo. You can find [images to accompany this information here](https://www.scotlandscensus.gov.uk/taking-part-in-the-2022-census/stakeholder-materials/).

**Content for partners**

Proud to support Scotland’s Census.

Scotland’s Census is the official count of every person and household in the country.

It usually takes place every 10 years. The census asks questions about people’s age, sex, home and living situation, employment, education and qualifications, as well as ethnicity. Every household in Scotland must complete the census and by doing so are helping to shape Scotland’s future.

Completing the census is important because the answers provide the Scottish Government, and many other service providers with the data they need to make important decisions that affect people’s lives and their communities. These decisions include how money will be spent on important services like education, housing, healthcare, roads and railways, and so much more.

From the end of February, households will begin to receive a letter with instructions on how to complete their census online.

Census Day is 20 March but you can fill it in as soon as you receive your letter. Just make sure you answer questions with information that will be correct on 20 March to ensure that we have a snapshot of the nation on this day.

Go to census.gov.scot or call the free helpline on 0800 030 8308 for help and guidance on the questions, or if you need support to fill it in.