Scotland's Census 2021 Topic Event: Ethnicity, National Identity, Language and Religion

Thursday 20 April

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National Records of Scotland





Topic Event

10:00 to 11:30 National Identity and Ethnic Group in

Scotland's Census 2021

11:30 to 11:45 Break

11:45 to 13:00 Religion in Scotland's Census 2021

13:00 to 14:00 Lunch





Today's event

- Follow-up to our <u>Topic Consultation</u>, published in August 2016.
- The Topic Consultation asked a range of questions about the use of census data, whether this met user need, and what additional information users would like to be included in 2021 and why.
- We would like to follow up with users, and collect more detailed information about user need from specific questions for Scotland's Census 2021.
- We will be updating users on our progress in planning for Scotland's Census 2021 as we continue this process.
- Our final recommendations for Question Content will be made to Parliament in 2019





Today's event

- In order to capture this information today, we have provided an Ethnicity,
 National Identity, Language and Religion Topic hand-out
- Similar in format to the Topic Consultation
- If you did not fill in the Topic Consultation please fill this in
- This is also available online at

www.surveymonkey.co.uk/r/DTFSLWP

 There is space provided at the back (or at the end online) for comments and feedback on anything that we cover in these slides, so please use this space to give us your thoughts even if you do not answer the other questions.





National Identity and Ethnic Group in Census

Jay Gillam





- A question on ethnic group was included for the first time in the census in 1991.
- Extensive use is made of ethnic group data:
 - enabling national and local government, health authorities and others to take account of the needs of ethnic minority groups and allocate resources
 - providing baseline figures against which the government can monitor possible disadvantage within minority ethnic groups.
 - Policy delivery including meeting statutory requirements under the Equality Act 2010
 - Resource allocation and service provision
 - Understanding and representing the interests of specific groups





- The census is particularly important because many minority ethnic groups in Scotland are too small in number to be captured effectively by sample surveys.
- The census gives the only robust information on size of groups at local level.





- Ethnicity is a complicated and sensitive concept
- Peoples' concept of their ethnicity, and the way that they choose to express it, changes over the years.
- We aim to meet changing user requirements and use acceptable terminology, while retaining an element of comparability for 2021 statistics with those from the 2011 Census and statistics relating to the rest of the UK.





- The measurement of ethnicity in the UK is influenced by the legal framework (The Equality Act 2010), which specifically refers to 'racial grounds' – namely colour, nationality, and ethnic or national origins.
- The ethnic group response options used in the 1991, 2001 and 2011 questions combined concepts of colour, nationality, and ethnic or national origins.





National Identity

- A question on national identity was included for the first time in 2011.
- Interlinked with the ethnic group question, such that wherever possible a national identity question should be asked as a companion to the ethnic group question.
- The national identity question typically increases the public acceptability of the ethnic group question.





National Identity

- National identity has been used widely:
 - as part of equality monitoring,
 - in developing the Race Equality Framework,
 - in local community planning,
 - to understand links and patterns between national identity and ethnic group or religious identity, and sense of belonging.





Next Steps

- We plan to test National Identity and Ethnic Group questions.
- We are not planning on testing large changes to these questions.
- We are currently reviewing the National Identity and Ethnic Group
 Question content and design with ONS and NISRA.
- The 2021 census will be predominantly online.
- Question design online and on paper needs to be considered.
- Questions, question content and question design need to be prioritised as part of the whole census questionnaire.





Prioritisation

Strength of user need

Data collected by the census must meet a user need for equality monitoring, policy development, resource allocation and/or service planning and delivery.

Lack of alternative sources

Data collected by the census must meet a user need that cannot be met elsewhere.

Acceptability, clarity and data quality

Questions asked in the census must be acceptable to the majority of the public, clear and be designed with minimal respondent burden in order to obtain the highest possible data quality to meet user needs.

Comparability

Data collected by the census should be comparable over time where possible, and harmonised across the UK where reasonable.

Operational considerations

Census questions must be considered as part of the census as a whole, where effective digital and paper design, space and financial constraints must be considered.





Previous Census Questions

Question 2011 - Scotland

14 What do you feel is your national identity? ◆ Tick ALL that apply. Scottish English Welsh Northern Irish British Other, please write in 15 What is your ethnic group? ◆ Choose ONE section from A to F, then tick ONE box which best describes your ethnic group or background. A White Scottish Other British	Any mixed or multiple ethnic groups Any mixed or multiple ethnic groups, please write in C Asian, Asian Scottish or Asian British Pakistani, Pakistani Scottish or Pakistani British Indian, Indian Scottish or Indian British Bangladeshi, Bangladeshi Scottish or Bangladeshi British Chinese, Chinese Scottish or Chinese British Other, please write in D African African, African Scottish or African British Other, please write in
Irish Gypsy / Traveller Polish Other white ethnic group, please write in	E Caribbean or Black Caribbean, Caribbean Scottish or Caribbean British Black, Black Scottish or Black British Other, please write in
B Mixed or multiple ethnic groups	F Other ethnic group
Question continues	Arab, Arab Scottish or Arab British Other, please write in

Question 2011 - England

How would you describe your national identity?	C Asian/Asian British	
→ Tick all that apply	Indian	
☐ English	Pakistani	
Welsh	Bangladeshi	
Scottish	Chinese	
Northern Irish	Any other Asian background, write in	
British	D Black/African/Caribbean/Black British	
Other, write in	African	
	Caribbean	
	 Any other Black/African/Caribbean background, 	
16 What is your ethnic group?	write in	
Choose one section from A to E, then tick one box		
to best describe your ethnic group or background	5 Other atheir arrays	
A White		
☐ English/Welsh/Scottish/Northern Irish/British	Arab	
☐ Irish ☐ Any other ethnic group, write in		
Gypsy or Irish Traveller		
Any other White background, write in		
B Mixed/multiple ethnic groups		
White and Black Caribbean		
☐ White and Black African		
☐ White and Asian		
 Any other Mixed/multiple ethnic background, write in 		
C Asian/Asian British		
C Asiani/Asian Diffish		
Question continues		
Question continues		





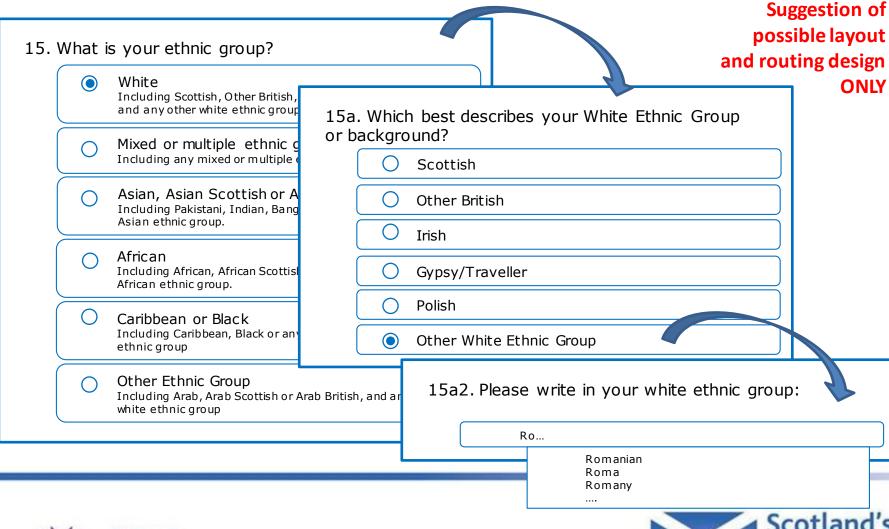
Online Design

- The design of questions like the Ethnic Group question could be different online
- This could improve clarity of questions and quality of response
- However, comparability between the online and paper questionnaire needs to be considered
- The next slide gives an idea of how online routing could work through the 2011 Ethnic Group question





Potential Online Design







Considerations for 2021

We are currently considering our design and content of the National Identity and Ethnic Group Questions for 2021:

- Did 2011 outputs meet user need?
- We need to consider the design of the Ethnicity Question online in particular – including '...Scottish, ...British' for each option is more difficult to keep consistent - not all elements of the question are likely to be visible at the same time





Today's event

Please use the hand-out or online survey at

www.surveymonkey.co.uk/r/DTFSLWP

to provide us with feedback about **National Identity and Ethnicity** in Scotland's Census

- In particular:
 - What outputs do you need (for example do you use information for a specific group or do you use aggregate categories) and what do you specifically use this data for?
 - Including geographical level and population size
 - Do you require additional information in 2021, what do you require and why?
 - ➤ Please discuss this with your facilitator we will be prioritising all requests
 - What do you think about the 2021 online design we have presented?
 - Please discuss on your table and/or give us feedback on the hand-out/online





Religion in Census

Jay Gillam





Religion

- Religion is a related and complementary concept to ethnic group.
- Data on religion is widely used:
 - for equalities monitoring
 - to identify particular religious groups and to better understand their needs and characteristics
 - for planning of services (particularly schools)
 - for research and by special interest groups
- Religion is a protected characteristic as set out in the Equality Act 2010.
- Census is the only source of detailed data on religious association at small geographies





Prioritisation

Questions need to be prioritised as part of the whole census questionnaire:

Strength of user need

Data collected by the census must meet a user need for equality monitoring, policy development, resource allocation and/or service planning and delivery.

Lack of alternative sources

Data collected by the census must meet a user need that cannot be met elsewhere.

Acceptability, clarity and data quality

Questions asked in the census must be acceptable to the majority of the public, clear and be designed with minimal respondent burden in order to obtain the highest possible data quality to meet user needs.

Comparability

Data collected by the census should be comparable over time where possible, and harmonised across the UK where reasonable.

Operational considerations

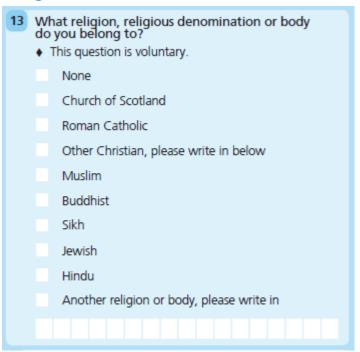
Census questions must be considered as part of the census as a whole, where effective digital and paper design, space and financial constraints must be considered.





Previous Census Questions

Question 2011 - Scotland



Question 2011 - England

20 Wh	at is your religion?
0	This question is voluntary
	No religion
	Christian (including Church of England, Catholic, Protestant and all other Christian denominations)
	Buddhist
	Hindu
	Jewish
	Muslim
	Sikh
	Any other religion, write in

Do current outputs meet user need?





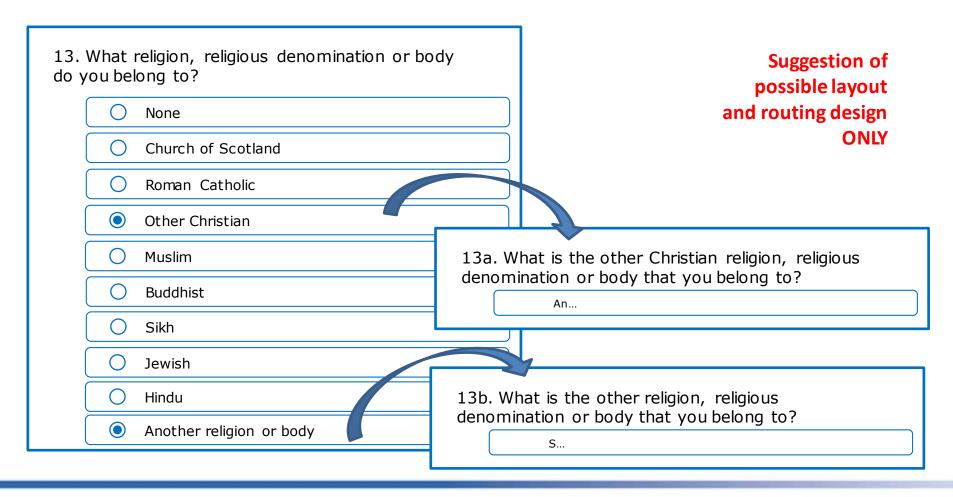
Next Steps

- We are **not** planning on changing the Religion Question.
- We are currently reviewing the response options and design.
- The 2021 census will be predominantly online.
- Question design online and on paper needs to be considered.
- Questions, question content and question design need to be prioritised as part of the whole census questionnaire.





Potential Online Design







Potential Online Design

t religion, religious denomination or body elong to?
) None
Church of Scotland
Roman Catholic
Other Christian
Please write in
) Muslim
Buddhist
) Sikh
) Jewish
) Hindu
Another religion or body

Suggestion of possible layout and routing design ONLY





Today's event

- Please use the hand-out or online survey at <u>www.surveymonkey.co.uk/r/DTFSLWP</u>
 - to provide us with feedback about **Religion** in Scotland's Census
- In particular:
 - What outputs do you need (for example do you use information for a specific group) and what do you specifically use this data for?
 - Including geographical level and population size
 - Do you require additional information in 2021, what do you require and why?
 - ➤ Please discuss this with your facilitator we will be prioritising all requests
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