



Scotland's Census

Shaping our future

A' dealbhadh ar n-àmh ri teachd

# speak ► census

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## Toolkit





# Contents ▶

Census overview	03 ▶
Speak Census	03 ▶
Teacher guides	04 ▶
Additional assets	05 ▶
Thank you	06 ▶



# Census overview ►

Scotland's Census is a landmark event.

It happens every 10 years and plays a crucial role in counting the population, as well as sharing information that helps the Government plan the country's future.

Scotland's Census Day is on 20 March 2022 and every household in the country is being asked to fill theirs in, either on this day, or throughout the entire month.

## Speak Census

To help support the census and its teaching in schools, we've created Speak Census.

Speak Census is a collection of specially designed educational materials that'll help you inspire your pupils to learn about Scotland's Census, so they can speak to their family, friends, carers and those they live with about Scotland's Census Day.

You'll find all the links to the downloadable materials throughout this toolkit, as well as a census background and links to further information.





# Teacher guides ▶

## ▶ Speak Census welcome pack

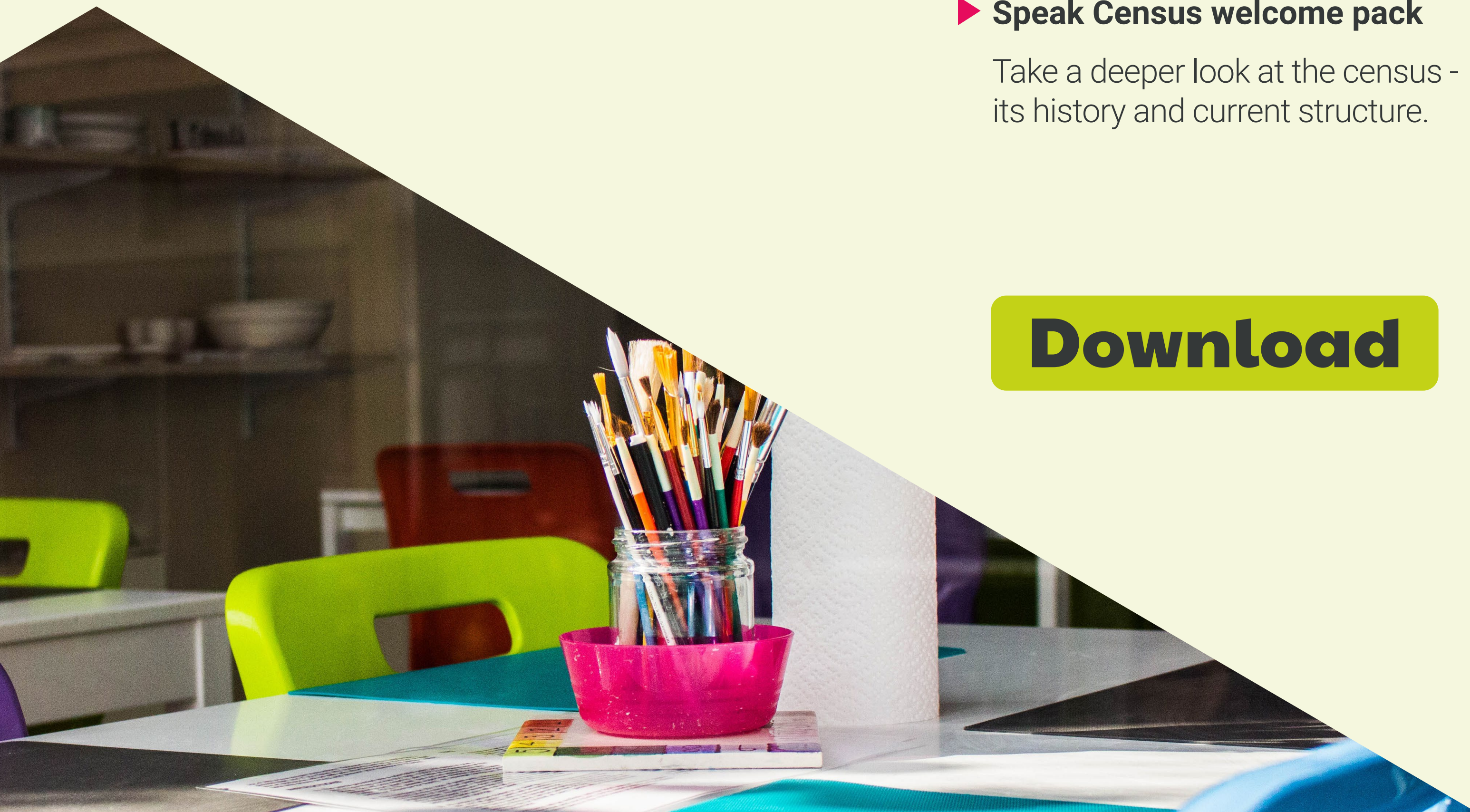
Take a deeper look at the census - its history and current structure.

**Download**

## ▶ Your classroom guide

See how Speak Census fits into your class curriculum, and get some ideas for in-school and at-home census themed activities.

**Download**





# Additional assets

## ► Powerpoint presentation

Click 'download' to access your template for building Speak Census themed class presentations, complete with 'content to include' pointers. Information that you can add for each pointer can be found in your classroom and welcome guides.

**Download**

## ► Social media

Why not post about Speak Census on you or your school's social media channels! You can download some pre-written copy and images below. The text is yours to use or rewrite however you choose.

**Download**

## ► Case study video clips

We've created three case study videos for you to show your class when learning about the census. They each look at projects heavily influenced by census data from 2011, and show how the country can change for the better by using this information. The order they are listed is the order we suggest you watch them in.

**Download**

# Thank you ▶

Thank you so much for your support with all things Speak Census. And for teaching your class everything there is to know about the census – past, present and what could come in the future.

We hope you find these materials inspiring and enjoy using them to create fun, engaging and personalised lesson plans for your pupils.

And we'd love to hear from you!

If you take any images or videos of your class watching the Speak Census case studies, taking part in the activities or of the census themed work your pupils do, then please share them with us.

You can send them to the below email address or post them on social media, tagging **@Scotcensus2022** and using **#SpeakCensus**, so we can then share them on our channels too.

If you have any questions regarding Speak Census or Scotland's Census, please get in touch at [\*\*scotlandscensus@nrscotland.gov.uk\*\*](mailto:scotlandscensus@nrscotland.gov.uk).

